

Corporate Membership Program



Invest in our Iron Range future.

Support student busing and educational scholarships through Minnesota Discovery Center's Corporate Membership Program.

All proceeds go towards supporting education and busing scholarships on the Iron Range.



BUS SCHOLARSHIP PROGRAM

WHO BENEFITS: K-12 Students in Northeastern Minnesota

WHAT: Minnesota Discovery Center provides 50%+ off busing transportation costs to visit the Museum. Scholarship dollars are limited and based on availability.

WHEN: All year long

WHY: To educate students on the Land, the Mines, the People and the Work of the Iron Range. Field trips include museum tours, education, trolley rides and STEM programming.

HOW: Schools or groups can call Minnesota Discovery Center's scheduling line at: 800.254.1236 or 800.372.6437 for more information.

COST: The cost for corporate membership is \$500. All proceeds benefit the busing program. For the list of benefits, please refer to page 5.

The Land. The Mines. The People. The Work.

Always inspiring Iron Range and beyond...

Serving worldwide audiences, the Museum of the Iron Range stands out as a vital source of meaningful cultural experiences in the arts, archives, exhibits, family programming, education, research and genealogy.

Strong cultural institutions like Minnesota Discovery Center positively influence jobs, economic growth and quality of life – key factors in creating a vibrant regional economy. Partnering with Minnesota Discovery Center is a perfect demonstration of how your Iron Range businesses can help our region be competitive and dynamic by supporting our efforts.

Corporate leaders who care about community, education and economic development can feel good about investing in Minnesota Discovery Center.

As an active partner in the STEM movement, the Museum has actively embraced our role in enhancing involvement in science, technology, engineering and math.

Now, more than ever, corporate partnerships are essential to our ability to offer relevant exhibitions and educational programs to a growing, diverse audience.



Events & Activities

Below are just some of our events we offer throughout the year.



FAMILY DISCOVERY DAYS



MYSTERY DINNER THEATER



RUN THE GAUNTLET 5K



IRON MAN CAR SHOW



IRON RANGE MINERS' EXPO



NORTH SHORE PHILHARMONIC ORCHESTRA



TAMBURITZANS MULTICULTURAL SONG & DANCE



TROLLEY RIDES TO AN OLD MINING LOCATION



19-HOLE MINING-THEMED MINI-GOLF



IRON RANGE SCIENCE & TECHNOLOGY FESTIVAL

We bring Iron Rangers together.

Through events, partnerships and exhibits, we continually strive to enhance lives of the people in our community.

Benefits of Membership



Corporate membership fee: \$500

Annual support aligns your company with our institutional mission and the following package of benefits.

Two Family Membership Gift Certificates

Each family membership card entitles bearer and one or two named adults residing at the same household and up to eight children or grandchildren unlimited free admission*, 10% discount in our gift shop, reduced trolley tickets, discounted mini-golf plus complimentary parking.



Two Corporate Guest Passes

Each Corporate Guest Passes provides free general admission* for two plus complimentary parking.

Corporate e-Invitations

We make it easy to let your employees know that you belong to Minnesota Discovery Center and they belong here also. Invitations to special events, exhibition openings, occasional discounts and coupons will be sent to your Human Resources department, and at their discretion to forward via email or post on employee bulletin boards.



Special Recognition

You receive prominent visibility in advertising and social media, and public relations materials. Acknowledgement of corporate name and logo on web site, newsletter and other applicable signage.

Access to Museum Facilities for Rental

Corporate Members have the opportunity to host special events at a discounted price**. You have the opportunity to hold special events, meetings, galas, company picnics, holiday parties and other events in one of our many beautiful spaces. A trolley charter rental discount of 10% is also provided to our Corporate Members.



Additional Corporate Sponsorship Opportunities:

Exhibition Sponsorships

The Museum presents highly valuable exhibits promoted on site and in the community through advertising and media campaigns that attract large and diverse audiences. Exhibition sponsorship offers company benefits such as logo credit on exhibition and program materials, recognition on self-tour guides and opportunities to host exclusive events and more.

Special Events

The Museum seeks sponsorships for fundraising events such as 'The Gauntlet 5K.' These events raise awareness and provide vital funds for Museum programs, and are attended by many corporate, civic and social leaders.

** Membership card provides free general admission and/or discounted rates on most MDC events. Note that venue rental or non MDC events do not qualify for free or discounted admission.

** Venue rental discount includes \$50 off rental fee and does not include discount on food or other services.



Every city and every state is defined by its great cultural institutions. The Iron Range is fortunate to have Minnesota Discovery Center and the Iron Range Research Center.

Your Return on Investment

- + Enhance your brand by aligning with the Museum of the Iron Range.
- + Raise company visibility and showcase your corporate responsibility.
- + Entertain client and host special events in one of the area's most classic venues
- + Engage your employees and their families through special events, information and volunteer opportunities
- + Create a vibrant community for your employees and your clients – which is good for business



You play a crucial role.

Your Corporate Membership sponsors the Museum's Bus Scholarship Program, field trips, and educational programming to regional schools for Minnesota Discovery Center.

- + Learning in a museum is multi-sensory, engaging students by using all of their senses to meet different learning styles.
- + Visiting Minnesota Discovery Center inspires imagination, increases emotional awareness and encourage students to mindfully look at the past and how it relates to him or her today.
- + Visiting museums lead to creativity, analytical thinking, lifelong learning and self-awareness.
- + Minnesota Discovery Center serves the community by telling the Iron Range story; how the Land, the Mines, the People and the Work contribute to building the world we know today.

We hope you will help to support and participate in the Corporate Membership Program.



Special Events

Yours.

Minnesota Discovery Center has been renowned not only for its unique and unparalleled collections, but also for its grand physical space, located on 660 sprawling acres in Chisholm. The Museum offers unique entertaining opportunities with special access to the galleries when it is closed to the public.

From corporate meetings to holiday parties to weddings, our unique spaces are fully customizable to meet all your event needs. Make history, and make your event truly spectacular at the Iron Range's premier social gathering destination.

Do something historically entertaining.

Rent the museum or charter a trolley.



Give your guests spectacular views, impeccable service and an unforgettable experience.



CONTACT:

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Emigrant Exhibit

Photograph: Ruthenian Woman at Ellis Island, ca. 1906; William Williams papers, Manuscripts and Archives Division, The New York Public Library, Astor, Lenox and Tilden Foundation.

Ruthenian woman at Ellis Island ca. 1906

William Williams papers, Manuscripts and Archives Division,
The New York Public Library, Astor, Lenox and Tilden Foundation